



SANSAL.

PRODUCT OVERVIEW

Institution- Wide Placement Readiness, in One Platform

FOR PRINCIPALS, PLACEMENT OFFICERS AND HODS

INSTITUTION-WIDE

Help every student become placement ready. See the progress as it happens

A connected platform for preparation, assessment and recruitment, with progress visible as it happens.

01	02	03	04
Company drives	AI voice interviews	Daily practice	Readiness dashboard

Where placement preparation breaks down

Six recurring gaps keep institutions from seeing readiness early and acting consistently.

01 Drives stay fragmented

Registration, tests and shortlists move across separate tools.

02 Students prepare too late

Practice starts only after a company visit is announced.

03 Readiness stays invisible

Teams discover gaps only after recruitment begins.

04 Mock interviews are scarce

Human panels cannot provide enough practice volume.

05 Reporting consumes time

Staff repeatedly assemble updates for management.

06 Practice cannot be verified

There is no reliable record of preparation activity.

The common issue: preparation and placement operations remain disconnected, so intervention comes late.

SANSAL in one slide

One connected experience for students and the teams responsible for their outcomes.

FOR STUDENTS

Build confidence through repeated practice

AI voice interviews for target roles, topic-based aptitude and technical practice, coding with a live compiler, resume building, college tests and company drives.

01

FOR THE PLACEMENT CELL

See readiness and run the programme

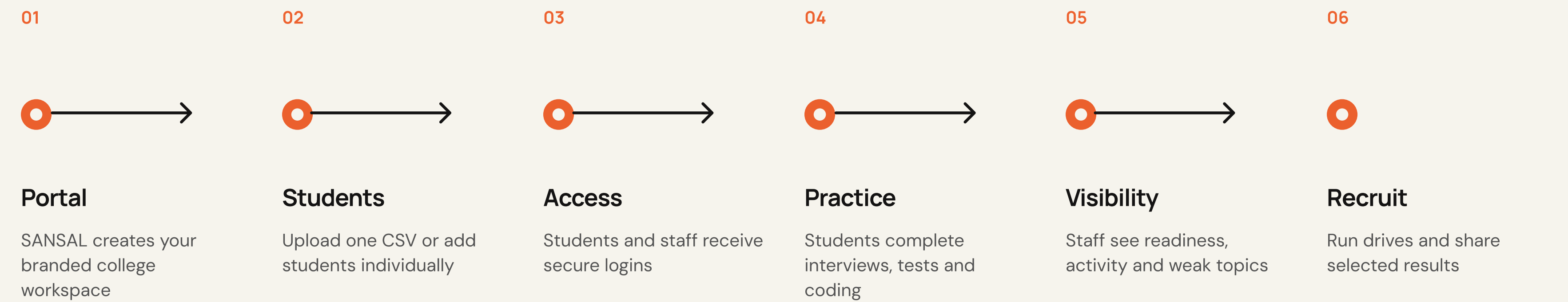
A dashboard for readiness and weak topics, practice participation, proctored assessments, company drives, placements, announcements and scoped staff access.

02

Your college's identity · one student record · no disconnected spreadsheets

How SANSAL works

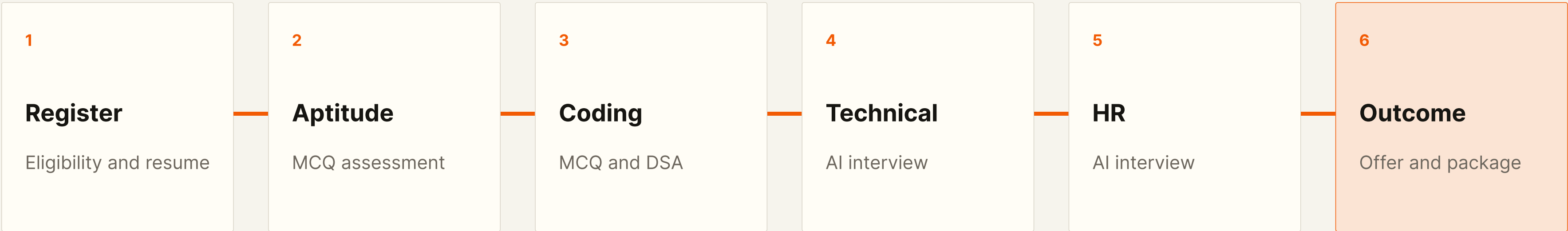
A simple setup connects student activity with institutional visibility.



No installation project required. The platform runs in the browser and supports fast CSV onboarding.

Every recruitment stage in one workflow

Configure eligibility, registration and up to eight assessment rounds in one reusable workflow.



Flexible

Automatic progression or release each round manually

Fair

Fullscreen rules and webcam checks create reviewable flags

Reusable

Copy a company or drive structure for the next cycle

Shareable

Send privacy-safe results through a link, PDF or email

Eligible students see the opportunity. Ineligible students see the reason. The placement team controls exceptions and final outcomes.

AI voice mock interviews

Students practise for a target role and receive feedback after every answer.



01 Role-specific

Technical, Non-Technical, Core Subjects, HR, behavioral and resume-based

02 Spoken format

Questions read aloud; students answer by voice

03 Adaptive follow-ups

Institution-led rounds can probe deeper

04 Visible to staff

Counts, scores and reports for authorised teams

Unlimited interviews per student, per year according to plan.

Daily practice that builds placement readiness

A configurable mandate builds routine and records participation automatically.

5 Aptitude sets
each day

1 Coding problem
each day

1 AI interview
each day

 **Present**
Every target met

 **Partial**
60% or more

 **Absent**
Below 60%

 **Excused**
Approved leave

QUESTION BANKS

MCQ + coding tests

Seven SANSAL banks, up to 500 uploaded questions, and DSA problems with hidden test cases across five languages.

01

COHORT CONSISTENCY

AI interview tests

Give the same interview to a whole cohort, with the institution's own questions asked first.

02

Students cannot mark themselves present. Faculty can review participation, leave and corrections.

Everything else the placement cell needs

The same student record supports daily administration and final reporting.

1 Student database

Keep academics, resumes, eligibility, preparation scores and placement activity in one profile.

2 Employer pipeline

Manage recruiter contacts, open roles, packages, eligibility criteria and previous drive history.

3 Campus drives

Run registrations, assessments, interview rounds, shortlisting and final outcomes in one workflow.

4 Cohort communication

Send targeted notices, deadlines and drive updates to the relevant branches and semesters.

5 Placement tracking

Record shortlisted, offered and joined students while monitoring packages and placement progress.

6 Reports and access

Give each staff member the correct permissions and export clear updates for university leadership.

Before and after SANSAL

Fewer disconnected steps. Earlier visibility into preparation.

PLACEMENT PROBLEM TODAY	BEFORE	WHAT SANSAL FIXES
Running a drive	Forms, spreadsheets, test links and manual follow-up	One configured workflow from registration to outcome
Mock interviews	One or two sessions when scheduling permits	AI conducts mock interviews with instant feedback
Daily practice	Students say they practised	Server-recorded activity and visible participation
Training Priorities	Based on impressions	AI pinpoints exact skill gaps continuously
Management Reporting	Multiple spreadsheets assembled manually	Live dashboard views and exportable reports

Role-based institutional access

Every staff member sees the students and actions relevant to their responsibility.

ROLE	DEFAULT SCOPE	PRIMARY RESPONSIBILITY
Institution Admin	College-wide	Staff, permissions, branding and all panel features
TPO / Placement Head	College-wide	Students, practice, tests, drives and reporting
HOD	Assigned branches	Readiness, participation and assessments
Faculty / Class Mentor	Assigned sections	Student analytics and test visibility
Mentor	Assigned scope	Limited student and assessment visibility

A two-week pilot

Agree the cohort and success criteria before launch—then evaluate actual institutional usage.

2
weeks

PROPOSED PILOT

01

Participation

Who practised and how frequently

02

Readiness movement

Preparation bands before and after

03

Weakest topics

Where faculty intervention can focus

04

Drive execution

A complete mock drive and shortlist

Up to 100 students · one institutional mock drive · no automatic renewal

SANSAL.
THANK YOU

Let's make placement preparation visible for every cohort.

Schedule a 30-minute product walkthrough

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